

**TERMINAL, METHOD AND COMPUTER PROGRAM PRODUCT  
FOR INTERACTING WITH A SERVICE PROVIDER VIA A  
SIGNALING TAG**

**ABSTRACT OF THE DISCLOSURE**

A terminal for interacting with a service provider via signaling tag includes a controller capable of actively operating an application. The controller is also capable of  
5 receiving information regarding a signaling tag, including information relating to a service type, at least partially over an air interface. Then, the controller is capable of accessing the service. Thereafter, the controller is capable of performing a predefined action, such as downloading data from the service and/or uploading data to the service,  
10 based upon the information relating to the service type, the application actively operating on the terminal and a state of the application.

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